

ORDER

Orders
Order / Rev: 2751635
Alt Order #: WOC14232100
Product Desc: KY Gov
Estimate: 4393
Flight Dates: 08/22/23 - 09/04/23
Original Date / Rev: 08/04/23 / 08/25/23
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 1051
New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Daniel Cameron / R / Governor /
Demographic: A50+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M214806
Agency External ID: 39475AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/27/23	21	\$3,590.00	\$3,051.50
08/28/23	09/04/23	33	\$6,855.00	\$5,826.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	21	\$3,590.00	\$3,051.50	0.00
September 2023	33	\$6,855.00	\$5,826.75	0.00
Totals	54	\$10,445.00	\$8,878.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	12%	\$10,445.00
Market	100%	\$87,041.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$76,596.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	08/22/23	09/04/23	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	10	\$2,000.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	08/22/23	09/02/23	Good Morning America 3M GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$90.00	P03	0.00	NM	2	\$180.00
1284033 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	11111--					5	\$200.00		0.00			
Week:		08/29/23	09/04/23	11111--					5	\$200.00		0.00			
N 3	WHAS	08/22/23	09/02/23	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	2	\$180.00
1284033 Index: 109															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	-----1-					1	\$90.00		0.00			
Week:		08/29/23	09/04/23	-----1-					1	\$90.00		0.00			
N 4	WHAS	08/22/23	09/03/23	Good Morning America 3M GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$100.00	P03	0.00	NM	2	\$200.00
1284033 Index: 109															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	-----1					1	\$100.00		0.00			
Week:		08/29/23	09/04/23	-----1					1	\$100.00		0.00			
N 5	WHAS	08/22/23	09/01/23	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$90.00	P03	0.00	NM	9	\$810.00
1284033 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	11111--					5	\$90.00		0.00			
Week:		08/29/23	09/04/23	-1111--					4	\$90.00		0.00			
N 6	WHAS	08/22/23	09/04/23	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	10	\$2,000.00
1284033 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	11111--					5	\$200.00		0.00			
Week:		08/29/23	09/04/23	11111--					5	\$200.00		0.00			
N 7	WHAS	08/22/23	08/31/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	--1-1--	:30	2	\$250.00	P03	0.00	NM	4	\$1,000.00
1284033 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	--1-1--					2	\$250.00		0.00			
Week:		08/29/23	09/04/23	-1-1---					2	\$250.00		0.00			
N 8	WHAS	08/22/23	09/01/23	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11-1---	:30	3	\$250.00	P03	0.00	NM	5	\$1,250.00
1284033 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	11-1---					3	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WHAS	08/22/23-08/28/23		Inside Ed 730-8p			730-8p		MT-Th-----	:30	(\$250.00)	0.00	NM		
See MG 8.6															
[Recon Preempt-Breaking News: DNA- Trump Surrenders]															
6	WHAS	08/28/23-08/28/23		Inside Ed 730-8p			730-8p		M-----	:30	\$250.00	0.00	NM		
MG for 8.2 08/24															
Week:		08/29/23	09/04/23	--1-1--					2	\$250.00		0.00			
N 9	WHAS	08/22/23	08/31/23	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	1111---	:30	4	\$200.00	P03	0.00	NM	7	\$1,400.00
1284033 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/23	08/28/23	1111---					4	\$200.00		0.00			
Week:		08/29/23	09/04/23	-111---					3	\$200.00		0.00			
N 10	WHAS	08/29/23	09/02/23	NCAA FB Daytime Late GM ABC COLLEGE FOOTBALL 33(3:30 PM-7:30 PM)	GM	3:30 PM-7:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
1284033 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/28/23	09/03/23	-----1-					1	\$475.00		0.00			

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N 11	WHAS	08/29/23	09/02/23	NCAA Football Prime ABC PRIME COLLEGE FOOTB	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
1284033 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/28/23	09/03/23	-----1-			1			\$475.00			0.00		
N 12	WHAS	08/29/23	09/03/23	NCAA Football Prime ABC PRIME COLLEGE FOOTB	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----1	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
1284033 Index: 111															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/28/23	09/03/23	-----1			1			\$475.00			0.00		
													Totals	54	\$10,445.00